

## Kinetik Festival merch tables information :

### **Affiliate partners (confirmed before November 1st, 2009) :**

All affiliate partners are asked in exchange of exposure on the festival kinetik promotion (website and 20 000 flyers / 3000 wide format posters passed all around north America) to promote the festival in their local scene and on their website / publication to keep their preferential fee. Kinetik Productions keep the right to take out the preferential price to any partner that don't participate in the festival promotion.

Due to the size of the 2010 Kinetik Festival and the estimated assistance, we want to be sure to offer you the best opportunities to reach the wider audience as possible and keep the collaboration profitable for both parties. To avoid the 15% fee requested by the venue on all merch sell, we are oblige to apply a flat fee for all the merch table (this fee is not going to the Kinetik Festival).

After last year experience, we made some changes to make it easier for all. We will in a first time change the price options to only keep one. The new merch area open to all during the festival, will be arranged so all tables are in the same area. add more tables in the premium area, and keep an option for non-premium area, we will add a map with all merch tables names and positions in the venue in the festival booklet to make it more easy to find for the visitors. Please reserve fast since place are limited and the demands for 2010 for merch table is high.

### **Premium Area price (main area) :**

A flat fee of 175\$ CAD + 25\$ CAD for the table rental for a total of **200\$ CAD** will be requested to be part of the Kinetik Festival 2010 premium area. Again, this fee goes in part to the venue and helps to make your sale easier vs. a % on sales going to the venue and include one (1) festival pass (240\$ value).

Number of places available: **20**

### **Merch table fee include:**

- One (1) standard size table and two (2) chairs
- One (1) black curtain for the table
- One (1) festival kinetik pass good for all the festival phases.
- Logo as official festival merch tables on the festival website and flyers / posters.
- Power outlet (we will only bring power outlet to the table, sellers should provide additional extension if needed)

### **Additional cost:**

- Extra tables with curtain: 50\$ CAD per table
- Extra guess to help to keep the merch table during the festival (maximum of 2 extra per seller):
  - First one 75\$ CAD
  - Second one 100\$ CAD
- Additional publicity on the festival website or festival flyers (see info on the next page).

### **Seller will not have the right to:**

- Bring their own tables.
- Hang merchandises directly on the venue walls. (Sellers have the right to bring self-supporting structure to hang merchandises)
- Use any dangerous material inside the venue (candles, oversized material, motor, ... )
- Sell any racist, religious, blasphemous materials against any groups of society.
- **Add additional seller/product though is table that where not part of the original booking. One table = one seller / product**

### **Dead Line:**

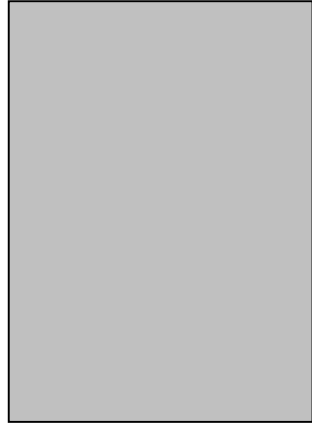
We will need complete name of seller coming to the festival with logo and website link **before November 1st, 2009** if you want to be added to the Kinetik Festival flyers / posters in time. Exact numbers of people coming and numbers of tables needed can be confirmed later on. After we receive via email your confirmation, we will send you a request transfer via Paypal along side your confirmation paper. All fees will have to be paid **before December 31, 2009**. For any arrangements needed for the payment (don't have access to Paypal) seller should contact Kinetik Productions in advance with his requests.

**Merch tables will be available after the November deadline as long there's available place, but your company logo will not be included on the flyers (it will be included on the festival website and on the brochure passed during the festival).**

## Kinetik Festival publicity placement:

### Festival Flyers :

We will produce a festival flyer (a four page brochure) with info on the festival that will be passed all around North America at more than 20 000 copies in major's cities across Canada and the US. We will reserve one page for all merch tables seller logo, but we are offering in addition space for extra publicities placement for the ones that want it. Here the prices list for the publicities :



**Option 1**  
**Full page**  
7.625 x 4.75 Full Color  
**350.00\$**  
**Qty : 6**



**Option 2**  
**Half page**  
3.85 x 4.75. Full Color  
**175.00\$**  
**Qty : 2**

All publicity placements must be made before **November 1st, 2009**. Please send an email to [info@festival-kinetik.net](mailto:info@festival-kinetik.net) for your request. Money transfer via paypal have to be made **before November 1st, 2009** to confirm your publicity. All file must be send in 300 DPI CMYK jpg, pdf, eps or tiff formats and please respect a bleed area of at least 0.25" all around.

Additional publicity arrangement can be made for flyers insert in the Kinetik Festival flyers. Please contact us for details and price at [info@festival-kinetik.net](mailto:info@festival-kinetik.net)

### Festival Website :

Web banner positionnement is possible on the festival website, with more than 20 000 hits per month. Banners will be positioned on the main page of the webpage in rotation along side other banners.

- **Format 1** : 468 wide x 60 top of the main section. jpg or animated gif **75.00\$**

Again all web banners must be confirmed and sent to [info@festival-kinetik.net](mailto:info@festival-kinetik.net). Money transfer via paypal have to be made before we put online your banner. There is no dead line for this one, but act fast to assure extra exposure for your banners.

For any questions, please send an email to: [info@festival-kinetik.net](mailto:info@festival-kinetik.net)  
For money transfer, please use this email on paypal : [sales@festival-kinetik.net](mailto:sales@festival-kinetik.net)